

XXIV ISPIM Conference
Helsinki, Finland: 16-19 June 2013

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Innovating in Global Markets: Challenges for Sustainable Growth

Call for Papers

The XXIV ISPIM Conference – *Innovating in Global Markets: Challenges for Sustainable Growth* – will be held in **Helsinki, Finland** on **16-19 June 2013**. Organised by ISPIM, and hosted by Aalto University School of Economics in partnership with Lappeenranta University of Technology, this conference will bring together around **500 innovation experts** from **50 countries**. The three-day programme will include: The **Knut Holt Memorial Address**; Industry-Leading **Keynote Speakers**; **Innovation for Business Sessions** featuring companies such as **Volvo, Swarovski, IBM, Google, KONE, Bombardier, Grundfos** plus many more; **Luminary Speakers**; "Hot Topic" **Roundtable Discussions**; **Facilitated Themed Sessions** with **Academic and Practitioner Presentations**; **Workshops**; **Special Interest Groups**; **Academic Research Development Sessions**. As with all ISPIM events, delegates will experience a taste of local culture at magnificent dinner venues, so there will be plenty of time for networking.

Businesses are under increasing pressure from an on-going economic crisis that is reducing growth opportunities and available resources. Societal concerns increase the need to develop sustainable processes and products, and political leaders must try to balance short with long-term interests. Globalisation offers attractive new markets and also intensifies competitive pressures. The net result of these, and related developments, is an environment where new technologies, products, services and competitors can rapidly have disruptive effects. Business models can no longer be static, moreover they call for on-going innovation, and customers require solutions based on integrated products and services. As companies strive for continuity, the stakes for innovation are rising. Effective innovation strategies are required in order to meet the challenges of ensuring growth in this increasingly open, dynamic and uncertain environment. How to innovate? Where to innovate? Who to innovate for? Who to innovate with?

Submissions from academic, research, consulting, industry, intermediary and policy organisations are encouraged and should focus on the following general themes or the conference focus themes:

- ✓ Innovating in Global Markets (Conference Focus Theme)
- ✓ Innovation for Sustainable Growth (Conference Focus Theme)
- ✓ Business Models, Entrepreneurship & Financing Innovation
- ✓ Collaboration for Innovation (incl. Open Innovation)
- ✓ Creativity & Idea Generation
- ✓ Green, Public & Social Innovation
- ✓ Innovation Training, Teaching & Coaching
- ✓ Living Labs
- ✓ Methods, Tools & Measurement for Innovation
- ✓ Networks & Clusters of Innovation
- ✓ Strategic Foresight, Strategic Agility & Future Orientation
- ✓ Transferring Knowledge for Innovation

Important Submission Deadlines:

- ✓ **31 December 2012:** Outlines Only (All Submissions)
- ✓ **31 January 2013:** Acceptance Notification
- ✓ **3 May 2013:** Final Submissions (including papers, profiles & photos) registration and receipt of payment
- ✓ **1 June 2013:** Presentation Slides

Conference Publications:

Accepted papers will be published in the Conference Proceedings with an ISBN and included online in EBSCOhost and ProQuest. All outlines are double-blind evaluated.

Special Issues containing selected papers from this conference will be published in ISPIM's official journal, *The International Journal of Innovation Management*, as well as in sections of other associated journals: *R&D Management Journal*, *International Journal of Technology Management*, *International Journal of Entrepreneurship and Innovation Management*, *International Journal of Technology Marketing*, *Futures: The Journal of Policy, Planning and Futures Studies*, *Technological Forecasting and Social Change*, *Creativity and Innovation Management*.



Submissions: The table below describes the possible submission types for this event. All files must be submitted online at www.conferencesubmissions.com/ispim2013 by the deadline dates. Do NOT email submissions to ISPIM. Only one submission and one presentation per person is permitted. There is no limit on co-authoring or co-presenting.

Submission Types	Description	Documents required					
		Outline*	Abstract	Paper	Lead Presenter Photo & Profile	Presentation Slides	Feedback Form
		(by 31 Dec 2012)	(by 3 May 2013)			(by 1 June 2013)	
Academic Full Paper Submissions	Accomplished substantial research results of an empirical or theoretical nature.	1400-1500 words: text only using structured headings below	An abstract is not the same as an outline. 125-150 words of plain text summarising the submission.	Max 5000 words (ISPIM paper template)	Lead Presenter Photo 90 x110 px and Presenter Profile max 150 words of text	Max 10 slides Min font size 18 clear graphics & style. 15 mins + discussion	No
Academic Research Development Submissions (ARDS)	Work-in-progress where authors desire and are willing to contribute extra feedback	900-1000 words: text only using structured headings below		Max 2500 words (ISPIM paper template + last page should be "Areas for feedback & development")		Max 3 slides Min font size 18 clear graphics & style. 4 mins presentation followed by 11 mins feedback on your paper by discussant /group	Provide discussant feedback (300-400 words using feedback form with structured headings) on other author's paper that you will be assigned (by May 17)
Practitioner Presentation Submissions	Substantial demonstrations of significant successful business practices and insights.			Optional No max length. (ISPIM paper template)		Max 10 slides Min font size 18 Clear graphics & style. 15 mins + session discussion	No
Funded Project Presentation Submissions	Description or results from EU or other similar funded projects.	900-1000 words: free text describing the SIG or Project and its importance. SIGs must include the names of three delegates that support the SIG.		No		Freeform 90 minute sessions	No
Special Interest Group Submission	A SIG is a group of delegates with a shared research or professional interest. The session is a focused way for delegates with common interests to meet and co-operate.						

* all outlines are double-blind evaluated for acceptance to the conference. All papers with potential for journal publication are double-blind reviewed.

You must use the correct headings below to structure the outline. You must not include a reference list or bibliography, but you can put references in the text. You must not include author identifiers, graphics, tables, formatted text or automatic bullets. The outline is to be pasted into a text box during the submission process. **If your outline does not use the structured headings or does not comply with the instructions it will not be accepted. No exceptions will be made.**

Academic Full Paper Submissions and ARDS

- Keywords: List no more than 5 keywords
- Problem: What specific innovation management problem does the submission focus on?
- Current understanding: What is known about this problem, who and how has it been tackled before?
- Research question: What is the submission's goal?
- Research design: How precisely & in detail was the study/work executed- describe the methodology/approach.
- Findings: What are the main outcomes and results?
- Contribution: What do the outcomes and results add to current understanding or theory in the IM community?
- Practical implications: Who will practically gain what and in which way from the findings?

Practitioner & Project Presentation Submissions

- Keywords: List no more than 5 keywords
- Contribution type: Are you presenting a problem description, a case study of successful practice or a method that improves innovation?
- Problem: What specific innovation management problem does the submission tackle?
- Description: How does this presentation tackle the problem?
- Originality: What are you saying that is new that has never been said before?
- Interest: Why precisely will this interest an audience of innovation management experts?

Evaluations: The evaluation of outlines is conducted by the Scientific Panel on a double-blind basis. The Panel contains academic, scientific and industry expertise. The primary evaluation criteria for acceptance are:

1. Is the submission topic relevant to the themes?
2. Contribution to current understanding (degree of newness for an audience of expert innovation professionals).
3. Scholarly/scientific quality for academics; practical implications and foundations for practitioners.
4. Probability of stimulating debate/insight.

Typically, less than half of the outlines submitted are accepted and then presented at the conference. Please note that papers that have the potential for journal publication are double-blind reviewed with full feedback and iterative revision.

For guidelines and documents and further details, please visit conference.ispim.org